

EFSUMB



EUV EKUS INVITES YOU TO SPONSOR THE EVENT

EUROSON PoC-US SCHOOL 05-06 June 2020, Vienna, Austria
The Point of Care Ultrasonography in Primary Health Care and Ambulatory Care - Updates and Perspectives

ABOUT THE CONFERENCE:

The Conference is organized by EUVEKUS with the support of MDX Research. The theme of the Conference, **The Point of Care Ultrasonography in Primary Health Care and Ambulatory Care - Updates and Perspectives**, reflects the collaboration to advance common approaches aimed to improve early diagnostic through ultrasonography techniques. EUROSON PoC-US SCHOOL 2020 will host over 200 delegates and approximately 10 world-renowned faculty from Europe. The meeting will provide participants with a unique opportunity for sharing knowledge, and skills through workshops. In addition, this activity will provide a platform for networking with many of the Europe's leading experts, focusing on reviewing and assessing best practices in ultrasonography. The meeting program will include presentations, hands-on training and a number of informal social gatherings.

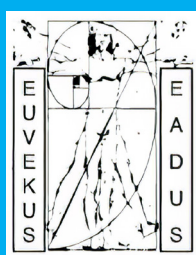
VENUE:

Details of the location and access will be provided soon.

**CME CREDITED
COURSE**



Dr. Mihai Iacob
EUV EKUS
President
&
Chairman
of the
Conference



EUV EKUS | Europäische Vereinigung für die Entwicklung von Klinischen Ultraschalluntersuchungen im Ambulanten Gesundheitswesen

EADUS | European Association for the Development of Clinical Ultrasonography in Ambulatory Health Care (Outpatient Health Care)



2020

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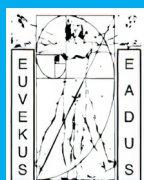
CONFERENCE AGENDA:

Friday, 05 June 2020

07.45 - 08.15	Registration of participants
08.15 - 08.30	Welcome speech from Dr. Mihai IACOB, Chairman
08.30 - 09.00	The future of technology in primary healthcare - will the ultrasound replace the physical examination? - Prof. Dr. Shlomo VINKER MD, MHA, the President Elect - WONCA Europe International Keynote Speaker
09.00 - 09.30	Uses of PoC-US in primary care. The Point of Care Ultrasonography applications in Family Medicine and different applications usable in primary care - Dr. Mihai IACOB
09.30 - 09.45	Coffee break
09.45 - 10.15	PoC-US - Examination technique and Sonoanatomy. ABC of conventional abdominal-pelvic clinical ultrasonography through standard sections and plans - Dr. Peter SIGMUND
10.15 - 10.30	Equipment on stage
10.30 - 12.15	Workshop / Hands-on Session
12.15 - 12.45	The basic ultrasound diagnosis in abdominal pathology - an efficient diagnostic tool for the family physicians' practice - Dr. Mateusz KOSIAK
12.45 - 13.30	Lunch Break
13.30 - 14.00	Ultrasonography of the urinary tract. The pelvic ultrasonography. Sections and standard plans for ultrasound examination of the male and women pelvis - Dr. Carla SERRA
14.00 - 14.30	FAST Exam-Focused Abdominal Sonography in Trauma - Prof. Dr. Roxana SIRLI
14.30 - 15.00	Coffee break
15.00 - 17.00	Workshop
17.00 - 17.30	The scientific summary of the day - Prof. Shlomo VINKER MD, MHA, the President Elect - WONCA Europe, International Keynote Speaker

Saturday, 06 June 2020

07.45 - 08.15	Registration of participants
08.15 - 08.20	Briefing from Dr. Mihai IACOB, Chairman
08.30 - 08.50	EFSUMB as a leading organization in the field of ultrasonography at the European level. The role of PoCUS and the potential contribution or benefits of its use in primary healthcare - Prof. Dr. Paul Sidhu, EFSUMB President, International Keynote Speaker
08.50 - 09.20	Introduction to the Thyroid Clinical Ultrasound. The technique of thyroid ultrasonographic examination - Prof. Dr. Dana STOIAN
09.20 - 09.50	The risk stratifications of thyroid pathology. Computerized diagnostic algorithm for the practice of thyroid ultrasound in the family doctor's office (The Smart Thyroid Ultrasound Software) - Dr. Mihai IACOB
09.50 - 10.10	Coffee break
10.10 - 10.25	Equipment on stage
10.25 - 12.15	Workshop / Hands-on Session
12.15 - 12.45	Ultrasound based Elastography. Strain Elastography as a useful tool in daily practice - Dr. Carla SERRA
12.45 - 13.30	Lunch Break
13.30 - 14.00	Basic concepts of Thyroid Elastography and Breast Elastography according to the EFSUMB guide - Prof. Dr. Dana STOIAN
14.00 - 14.30	FOCUS (Focused Cardiac UltraSound) or Rapid Cardiac Assessment (RCA). Basic Cardiac Ultrasound for non-cardiologists - Prof. Dr. Albert VARGA
14.30 - 15.00	FOCUS Real-Time Demonstration - Dr. Mihai IACOB vs. Prof. Dr. Albert VARGA
15.00 - 15.20	The EFSUMB Guidelines in elastography. Summary - Prof. Dr. Roxana SIRLI
15.20 - 15.40	Coffee break
15.40 - 17.20	Workshop / Hands-on Session
17.20 - 17.50	Round Table: The future of using PoCUS in ambulatory healthcare. Myth or reality. Prof. Shlomo VINKER (Israel) - WONCA Europe Elected President, Prof. Dr. Paul SIDHU (UK) - EFSUMB Former President, Dr. Mihai IACOB (Austria) - EUVEKUS President
17.50 - 18.00	The scientific summary of the day, Prof. Dr. Paul SIDHU, The Former President EFSUMB, International Keynote Speaker
19.00	Gala Dinner



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SPONSORSHIP PACKAGES:

BENEFITS / PACKAGE	SILVER 3.000 €	GOLD 5.000 €	PLATINUM 7.000 €
EXCLUSIVE SPONSORSHIP ELEMENT			
Equipment placed on exhibition room	✓	✓	✓
Opportunity for a Senior Director to deliver a Conference presentation	-	✓	✓
Exclusive branding as "Hosts" of the Conference VIP Networking Reception, taking place in the sponsor's building	-	✓	✓
Recognition as a premium sponsor of the Conference, with highest priority branding among sponsor levels	-	-	✓
CONFERENCE ATTENDANCE			
Conference Passes – full-conference passes with badge ribbons distinguishing the support level	2	3	5
PRE-EVENT ADVERTISING / WEBSITE			
Logo included in all event collateral including Conference website homepage, and sponsor section (with web link), brochure, flyers, etc.	✓	✓	✓
Logo included in pre-conference print and digital campaigns including Conference website and other media outputs	-	✓	✓
ON-SITE PROMOTION			
Opportunity for a small brochure insert in delegate bags	✓	✓	✓
Official recognition from the Conference Chairman of sponsor at event's opening and closing sessions and the hosted VIP Networking Reception	-	✓	✓
Logo included in all on-site event collateral including on-site Conference publications, event signage, and walk-in/-out slide loop at Congress opening and closing sessions	-	✓	✓
Opportunity to place company material on sponsor table at the Conference	-	✓	✓
Media Relations & Social Media	-	✓	✓
Roll-ups on Reception Stand	-	-	✓
ADDITIONAL BENEFITS			
Pre-Event Attendee Direct Mail List – One-time use of list containing names of those registered for EUROSON PoC-US SCHOOL Vienna 2020	✓	✓	✓
A 250-word company description in the Book of Abstracts	✓	✓	✓
Standard exhibition space at no extra cost	✓	✓	✓

We propose 3 levels of sponsorships: **Platinum** (2 seats), **Gold** (3-4 seats) and **Silver** (5-6 seats). All levels include branding on conference materials (website, flyer, book of abstracts, etc.) and a number of conference passes (5, 3, respectively 2). A **Platinum** package costs **10.000 Euros**, a **Gold** package **7.000 Euros** and a **Silver** package is **5.000 Euro**. On a case-by-case basis, sponsorship packages and their benefits are negotiable.



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